



# What utilities need to know about winning a WaterSMART grant

By Erin Penksa

October 5, 2023

---

With E Source's help, [Brownsville Public Utilities Board \(BPUB\) was awarded](#) a 2023 [WaterSMART Water and Energy Efficiency Grant](#) from the US Bureau of Reclamation. [Kierra Thomas](#), senior consultant at E Source, and Eddy Hernandez, director of enterprise solutions for BPUB, join podcast host [Bryan Jungers](#) to discuss what helped them secure their win. Our guests will also explain what utilities need to know before they apply for government grants and provide tips for a successful application.

- Introductions with Kierra and Eddy (0:42)
- What is the WaterSMART grant? (3:03)
- Making the case for a smart metering project (5:02)
- Getting into the grant application process (8:24)
- BPUB's lessons learned (13:55)
- The devil is in the details: Going in-depth with your grant proposal (18:43)
- Closing thoughts: E Source is here to help (22:37)

Be sure to subscribe to *PowerTalking* on [Apple Podcasts](#) or [Spotify](#).

[Return to PowerTalking](#)

---

© 2008 - 2026 E Source Companies LLC. All rights reserved.  
Distribution outside subscribing organizations limited by [license](#).